

low-code

APPLICATION SOLUTIONS

FOR

high-turn

DELIVERY

WHAT'S SO GREAT about LOW-CODE PLATFORMS?

FORRESTER®

A recent Forrester report addressed the growing trend of application delivery and development (AD&D) leaders that are choosing **low-code platforms** over traditional hand-coded development platforms, to become



&



...in a rapidly evolving business environment.

Forrester says LOW-CODE PLATFORMS CAN:

SPEED UP development



Provide a **SINGLE CONTROL POINT** for configuration, delivery and maintenance of apps.



K2 DELIVERS



a fast -no-code- PLATFORM FOR BUILDING **BUSINESS APPLICATIONS**

...from agile, customer-focused projects to larger enterprise initiatives for organizations of all sizes.

To meet CUSTOMER EXPECTATIONS ABOUT SOFTWARE DELIVERY SPEED, Forrester says:



Initial delivery schedules must be slashed from months to weeks.

...and updates must be reduced to just days.



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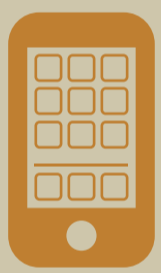


visual -fast- DRAG-AND-DROP **TOOLING**

...that cuts down application development time to **mere hours** for quick and consistent delivery of customer applications.

Forrester says AD&D LEADERS NEED TO CREATE software THAT IS IMMEDIATELY INTUITIVE.

Consumer **MOBILE APPS** have changed the definition of **intuitive software**



...to mean



NO TRAINING required to be immediately useful.

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-an- intuitive WAY TO PASS DESIGNS **BACK AND FORTH**

...among more or less skilled workers, in their preferred environment of choice.

TO HELP CUSTOMERS engage with THE COMPANY, Forrester says:

Systems of **ENGAGEMENT**

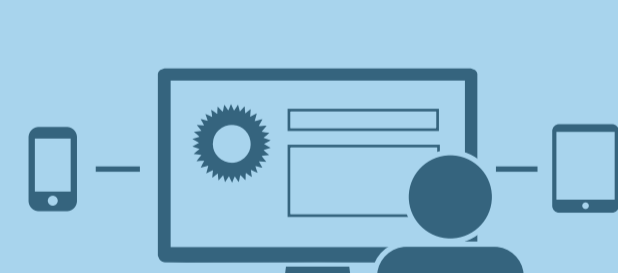


must extend

back-end systems of **RECORD**



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apps -that- INCORPORATE DISPARATE **LINE-OF-BUSINESS INFORMATION**

...into a single user experience that can be tied to workflows and accessed from any modern device.

Forrester says: LOW-CODE PLATFORMS allow for EXPERIMENTATION WITH NEW IDEAS & QUICK FEEDBACK BY MERGING these COMPONENTS:



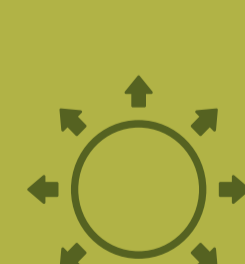
Requirements



Design



Development



Deployment

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-all- these COMPONENTS IN A **SINGLE PLATFORM**

...along with reusable building blocks that ensure the next application delivers faster than the one before.



Forms | Workflow | Data | Reports

CONTACT K2, AND START BUILDING the **APPLICATION SOLUTIONS** your BUSINESS NEEDS

— want to learn more? —

read the **FORRESTER REPORT**

read the **K2 RESPONSE WHITEPAPER**